




## Eier- und Geflügelmarkt 2023, (Inlandproduktion, Importe, Konsum)

### Tierbestände (2021/22)

Aviforum, Zollikofen Stand: 4. April 2024

1

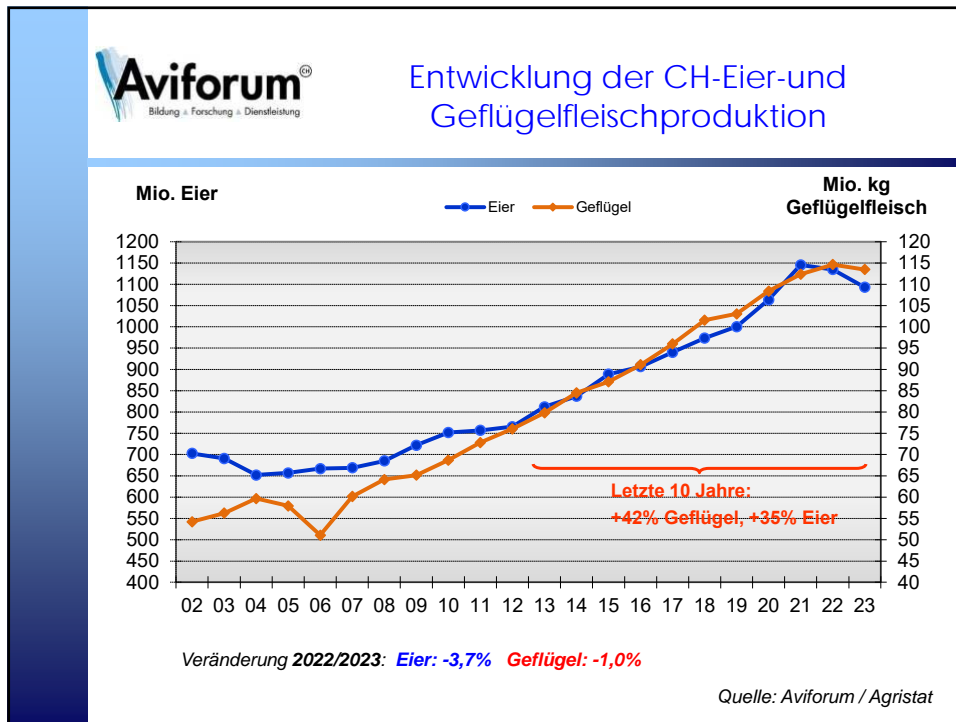


## Produktionswert CH-Landwirtschaft 2023

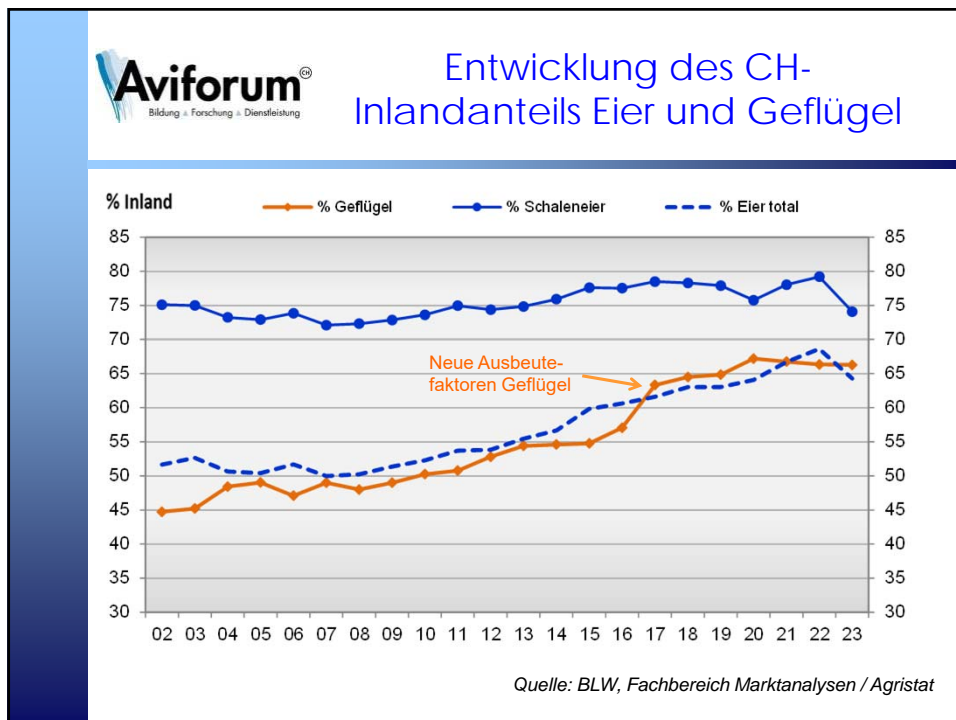
Produkt	Anteil (%)
Milch	27.4%
Rinder	15.2%
Schweine	7.7%
Sonst. Tiere und tier. Erzeugn.	0.9%
Getreide (inkl. Saatgut)	3.8%
Obst inkl. Weintrauben	5.6%
Wein	4.7%
Gemüse- und Gartenbau	14.1%
Futterpflanzen + sonst. pfl. Erzeugn.	8.9%
Handelsgewächse	2.7%
Kartoffelbau	1.8%
Eier	3.3%
Geflügel	3.9%

Handelsgewächse: z.B. Zuckerrüben, Ölsaaten, Eiweisspflanzen Quelle: BFS; Schätzung

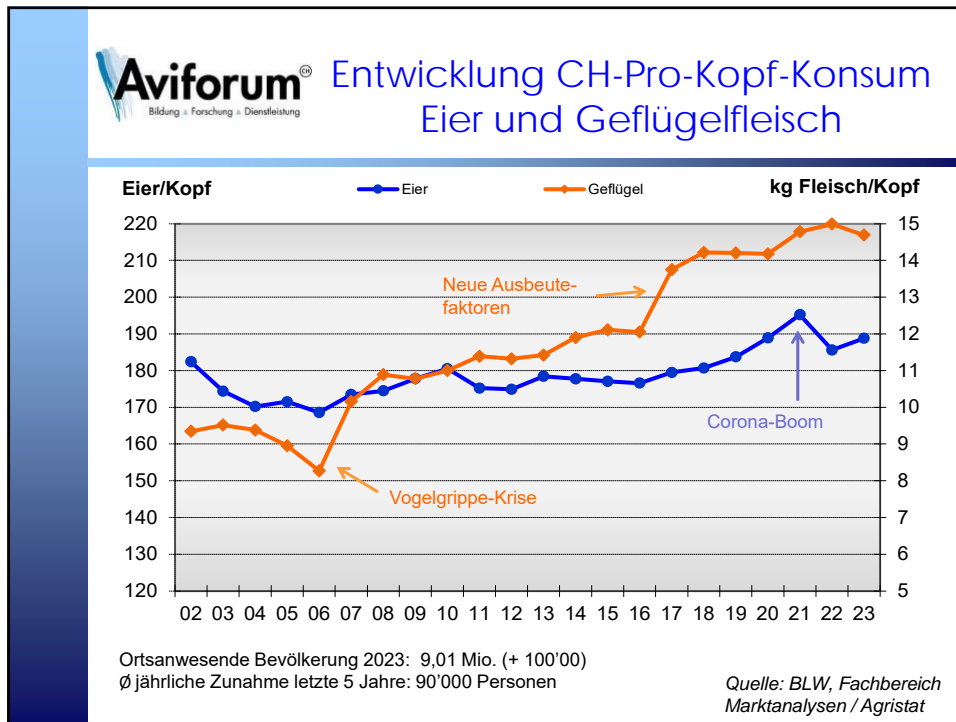
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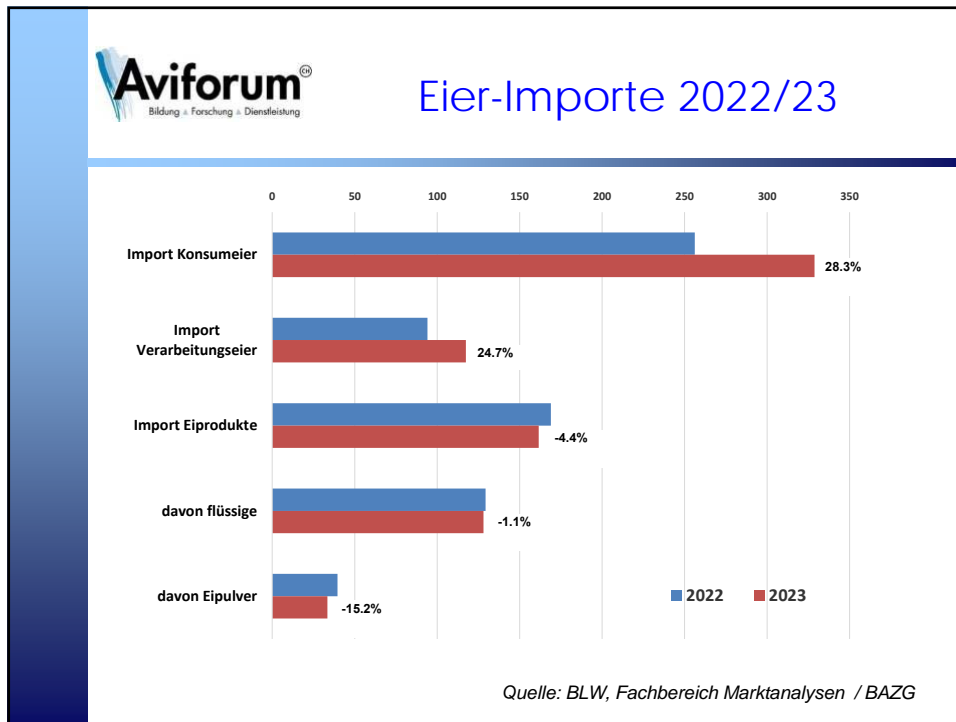
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**Aviforum®** Eiermarkt 2023  
Bildung • Forschung • Dienstleistung (Eier: in Mio. Stück bzw. Stück pro Kopf)

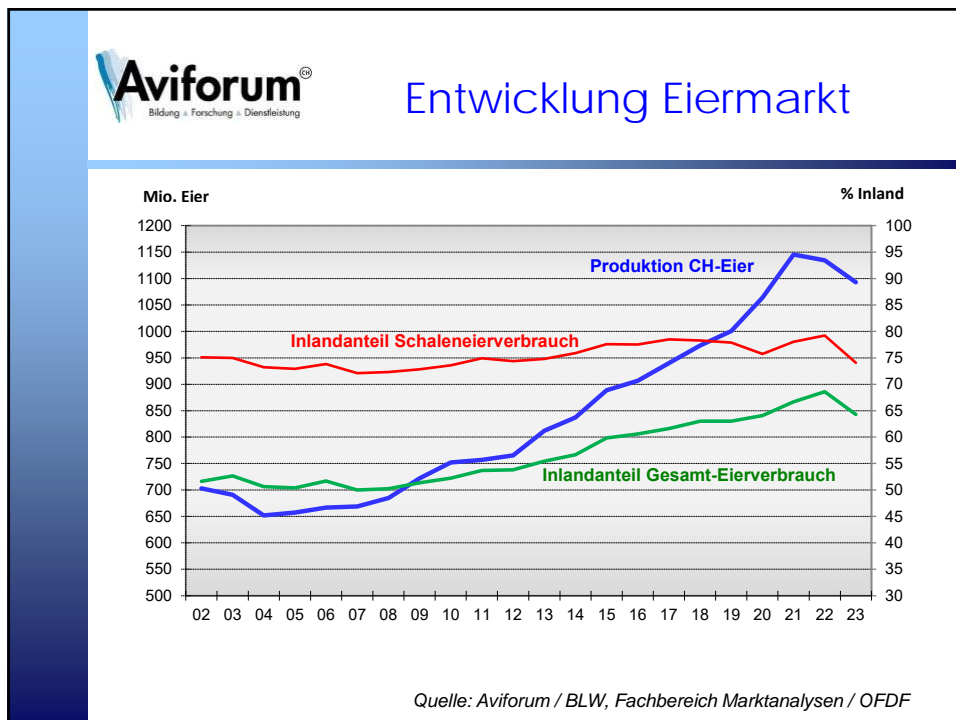
	2022	2023	+/-
CH-Eierproduktion, total	1134.7	1093.1	-3.7%
davon Bio-Eierproduktion	224.2	216.1	-3.6%
davon verarbeitet	161.9	153.9	-5.5%
Import Konsumeier	256.2	328.8	28.3%
Import Verarbeitungseier	94.2	117.4	24.7%
Import Eiprodukte	168.9	161.6	-4.4%
davon flüssige	129.4	128.1	-1.1%
davon Eipulver	39.5	33.5	-15.2%
Inlandanteil Schaleeneier	79.2%	74.1%	-5.1
Inlandanteil-Gesamtkonsum	68.6%	64.3%	-4.3
Pro-Kopf-Konsum Eier	185.6	188.8	3.1
Pro-Kopf-Konsum CH-Eier	127.4	121.3	-6.0

Quelle: BLW, Fachbereich Marktanalysen / BAZG / Aviforum

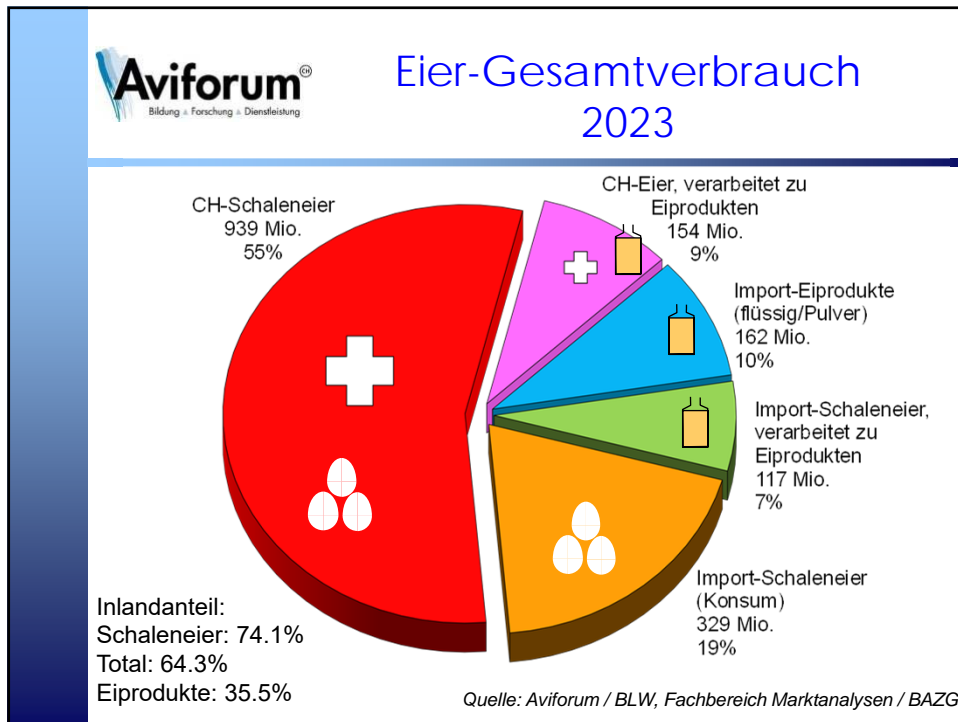
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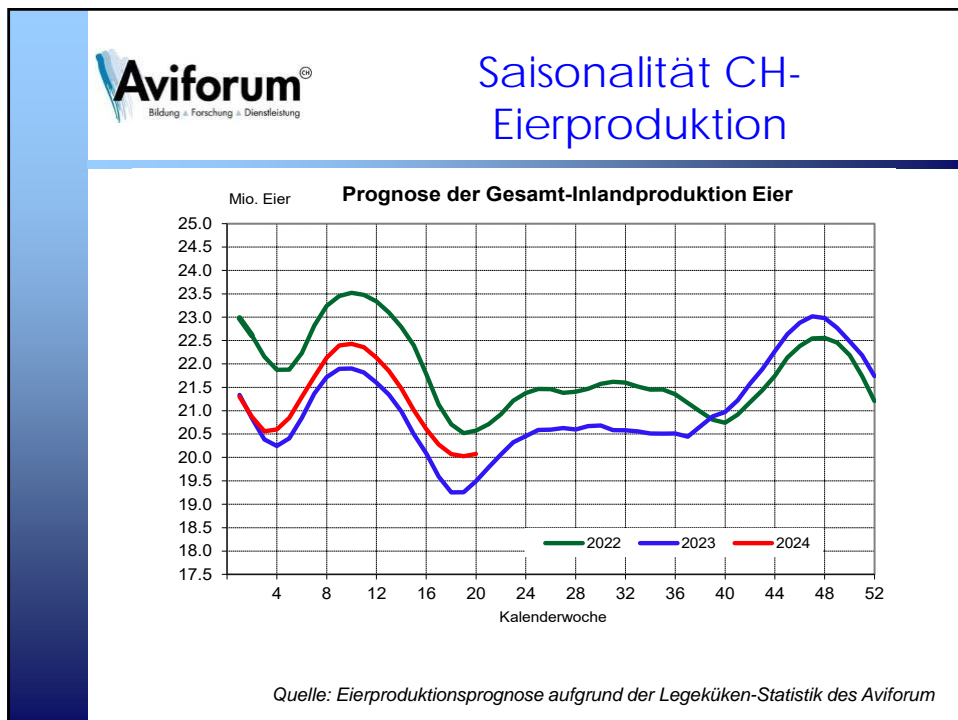
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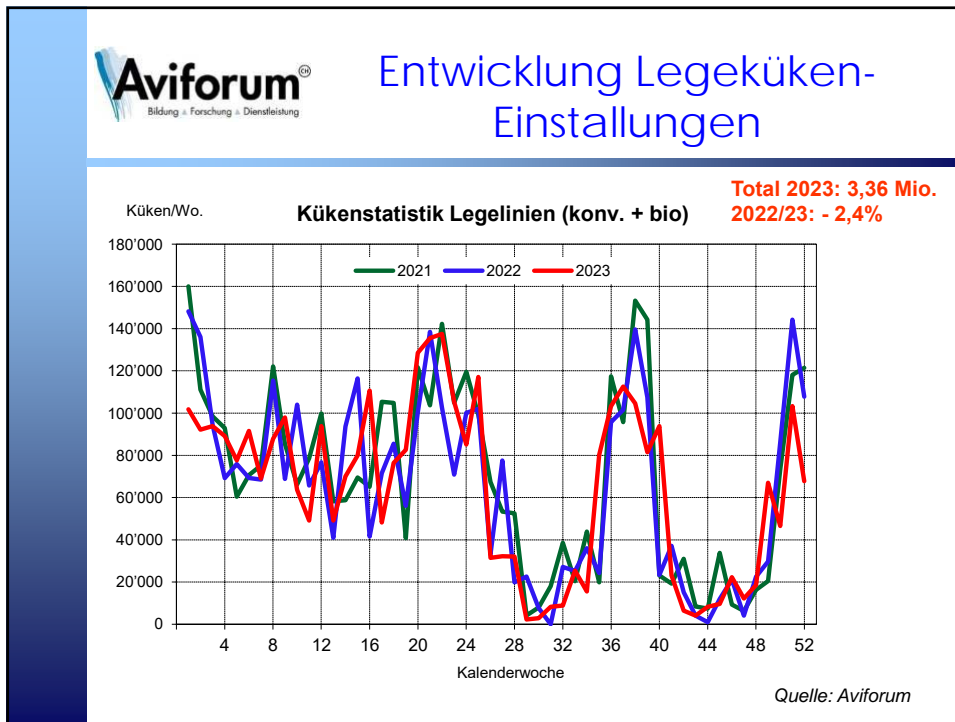
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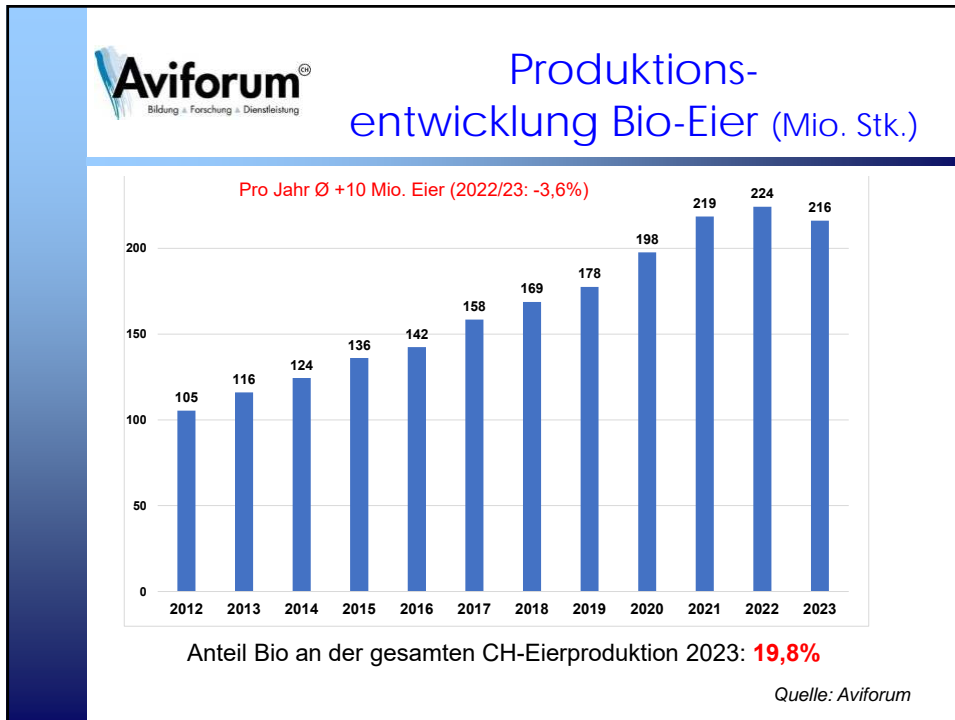
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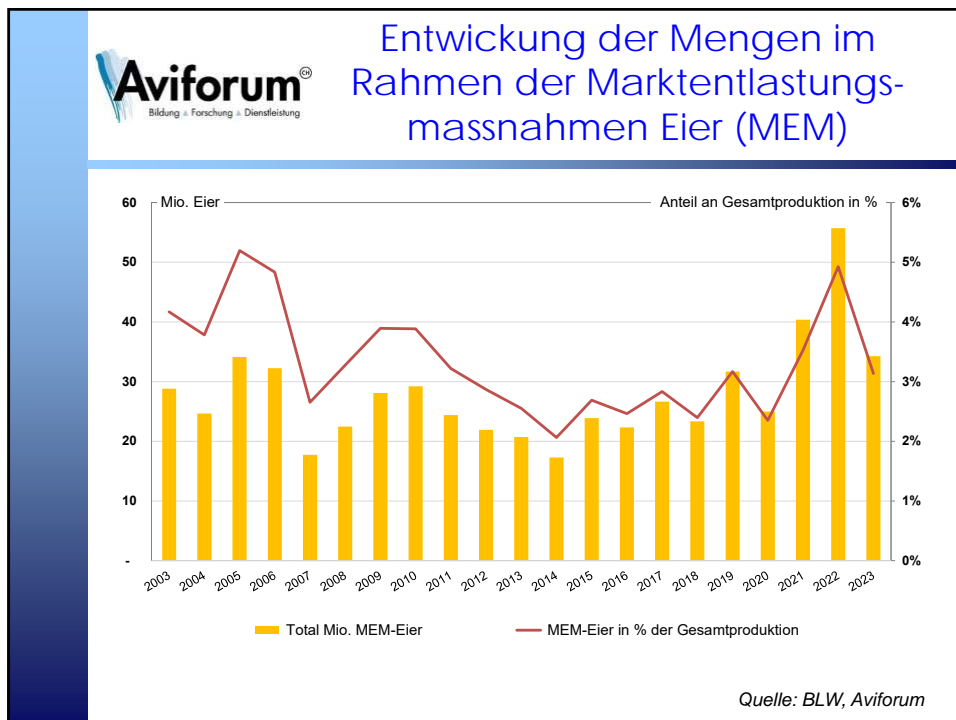
### Marktentlastungsmassn. Eier

Jahr	Aufschlag (Mio. Eier)	Verbilligung (Mio.Eier)	Bundesbeitrag (Mio.Fr.)
2014	11.83	5.44	1.34
2015	15.86	8.02	1.83
2016	14.46	7.88	1.70
2017	16.67	8.00	1.90
2018	14.89	8.46	1,76
2019	20.71	10.98	1.914
2020	18.19	6.79	1.977
2021	27.80*	12.58*	2.0
2022	43.68*	12.04*	2.0
<b>2023</b>	<b>24.58*</b>	<b>9.70</b>	<b>2.0</b>

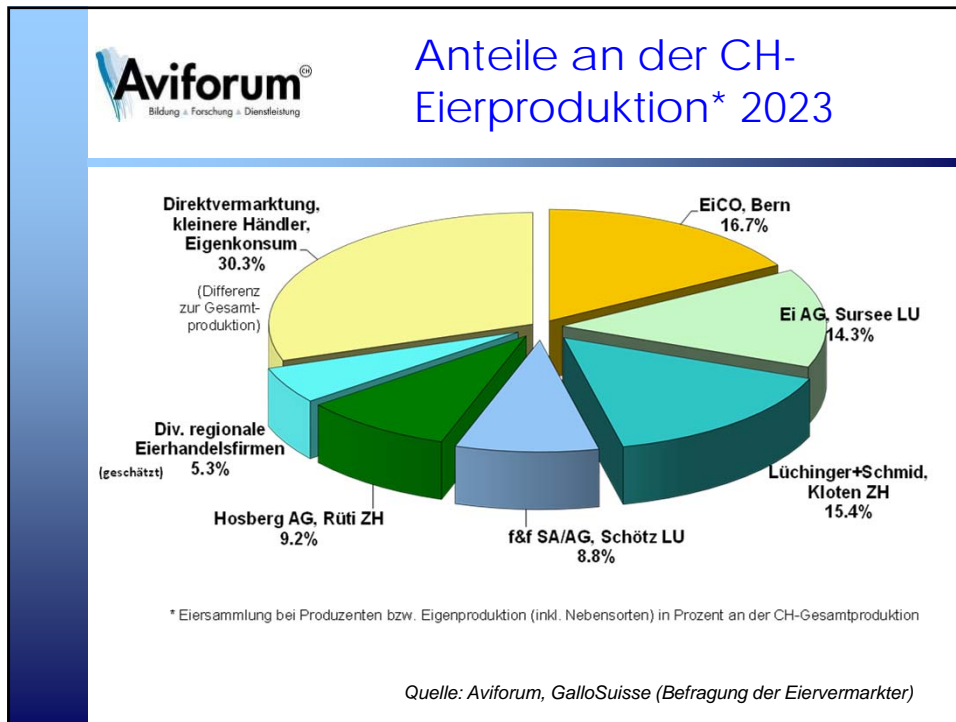
Quelle: BLW

\* Kürzungen der Beiträge pro Ei, da Gesamtrahmen von 2 Mio. Fr. überschritten.  
 2023 wurden die Aufschlag-Beiträge um ca. ein Drittel gekürzt ( Ø-Beitrag: 68,48%);  
 die Kürzungen je Marktteilnehmer gemäss seinem Konsumeier-Marktanteil

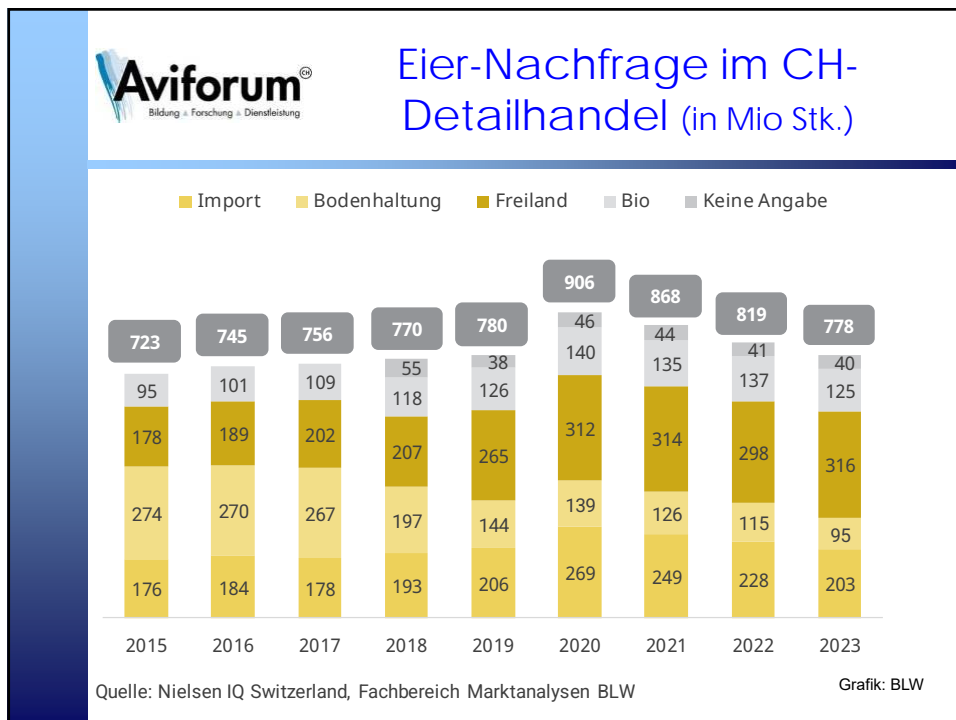
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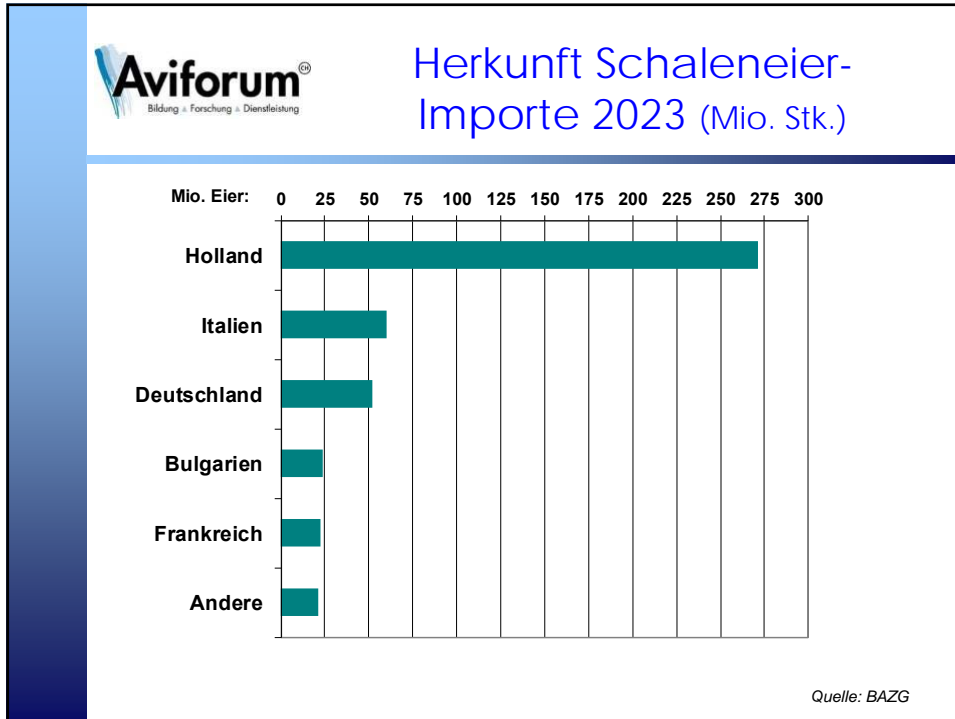


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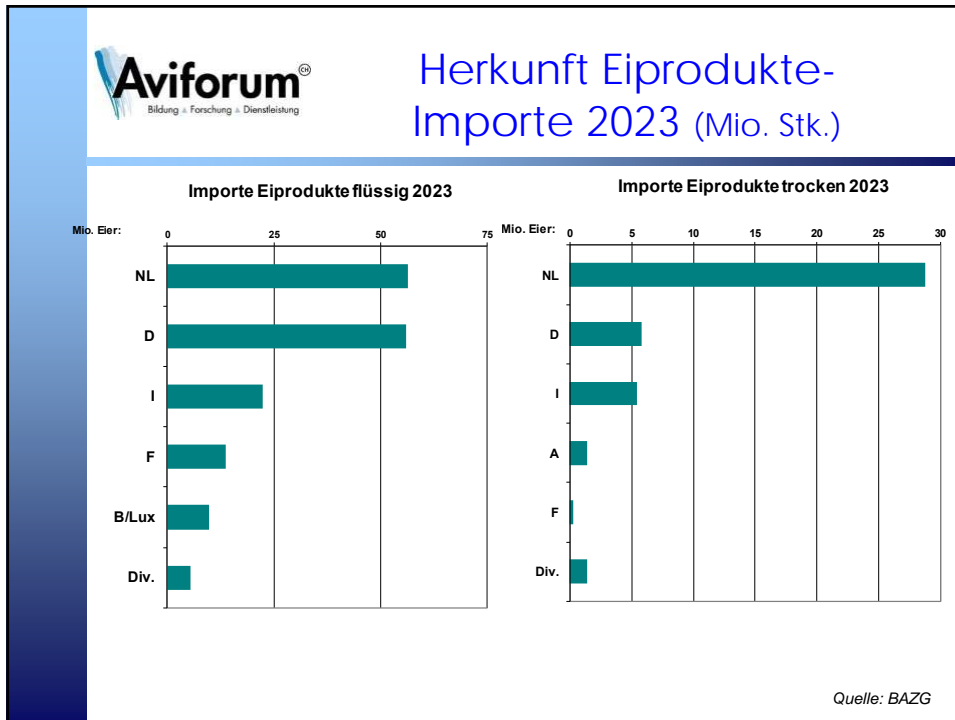


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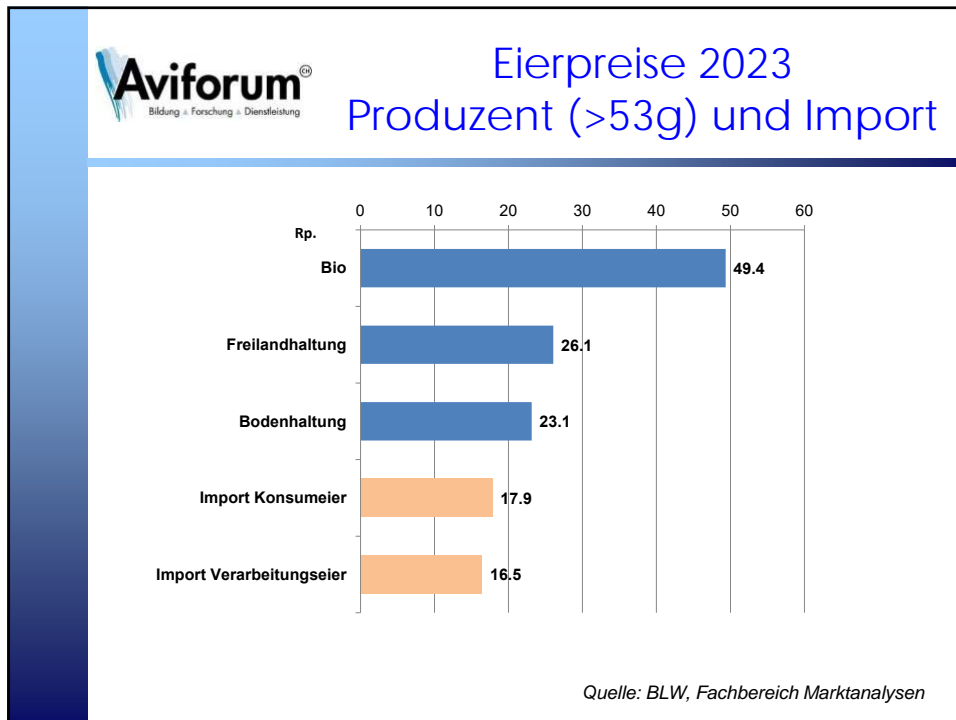




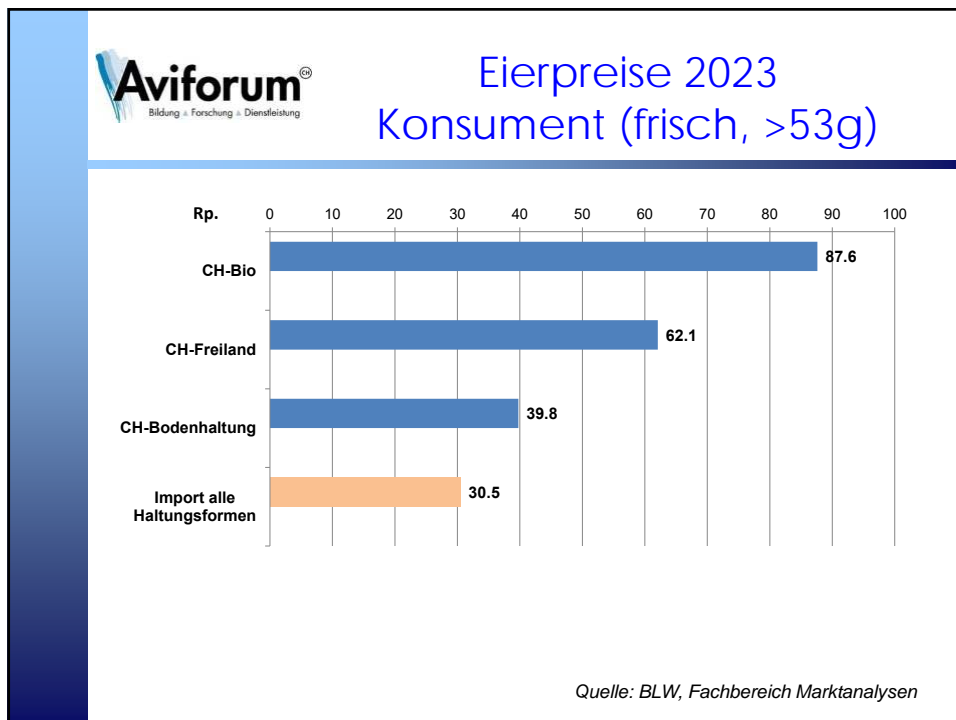
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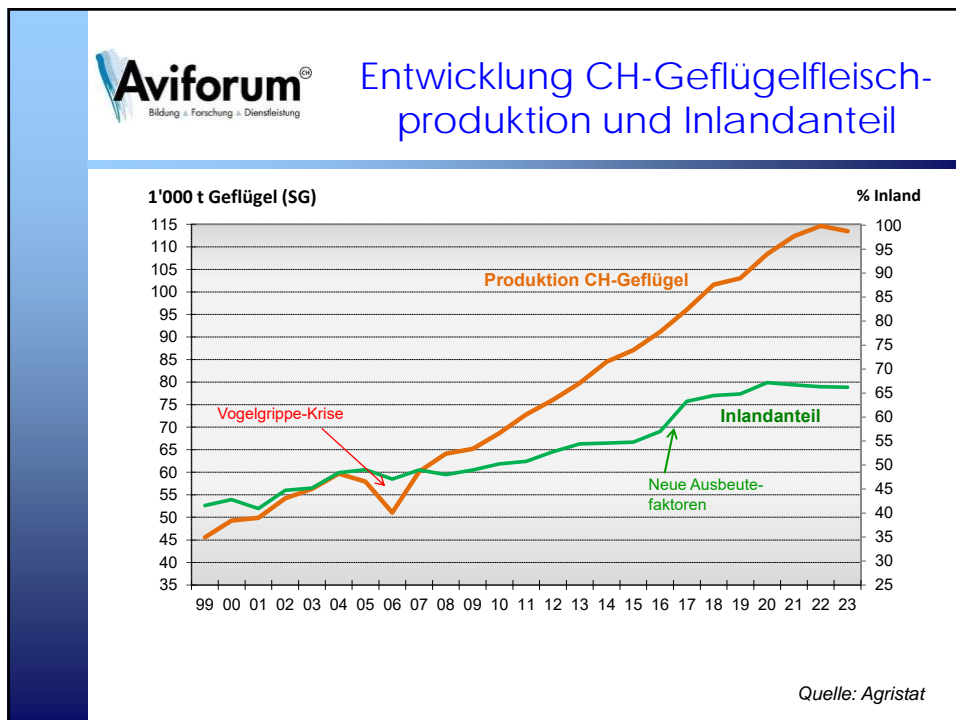
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## Geflügelfleischmarkt 2023

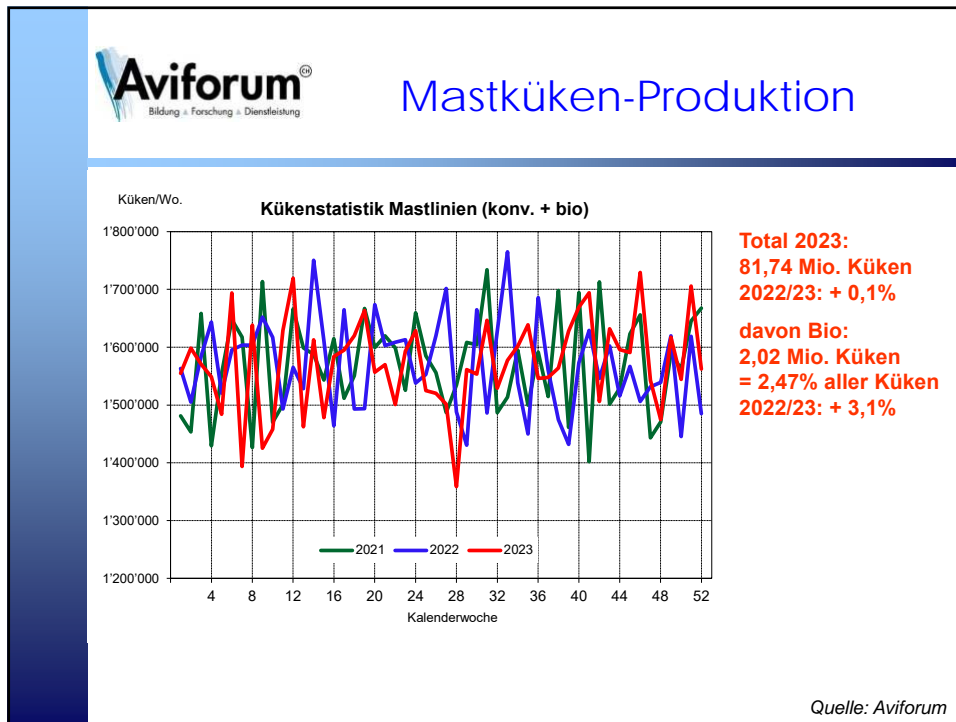
	2022	2023	+/-
CH-Geflügelfleischproduktion (SG, t) <sup>1)</sup>	114'637	113'479	-1.0%
CH-Geflügelfleisch (verkaufsfertig, t) <sup>1)</sup>	88'596	87'699	-1.0%
Import Geflügelfleisch (verkaufsfertig, t)	48'162	47'470	-1.4%
Importüberschuss Geflügel (verkaufsf., t)	44'971	44'658	-0.7%
Total Geflügelfleisch (verkaufsfertig, t)	133'567	132'357	-0.9%
Pro-Kopf-Angebot verkaufsfertig, kg	14.99	14.69	-0.30
Pro-Kopf-Angebot Schlachtgewicht, kg	19.40	19.01	-0.39
Inlandanteil%	66.33%	66.26%	-0.07

<sup>1)</sup> Mit Organteilen und mit Suppenhennen    SG = Schlachtgewicht    *Quelle: Agristat / BAZG*

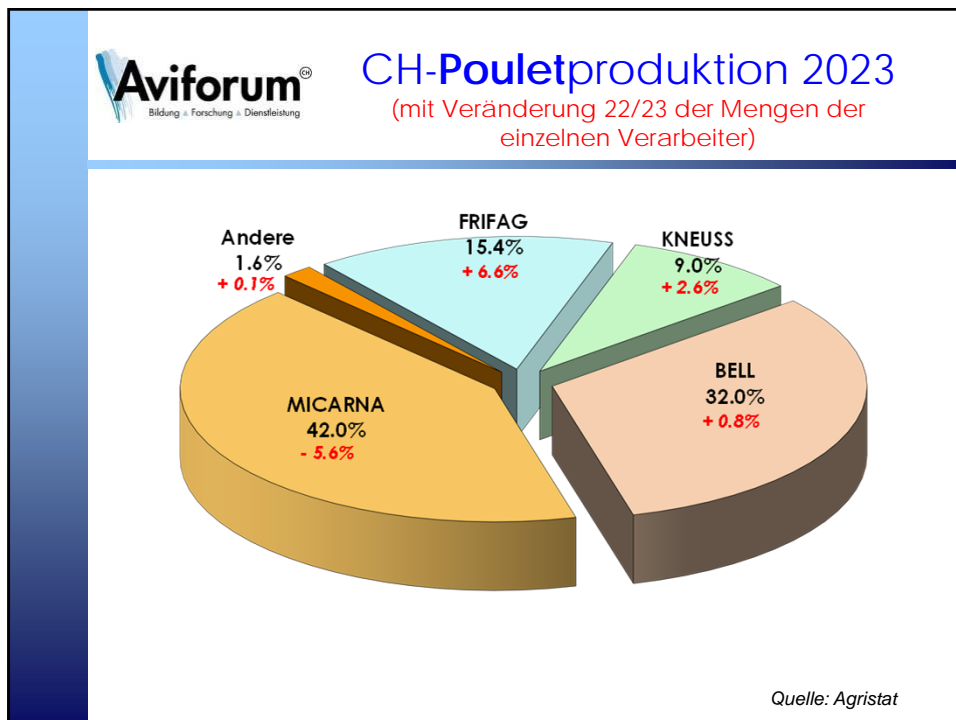
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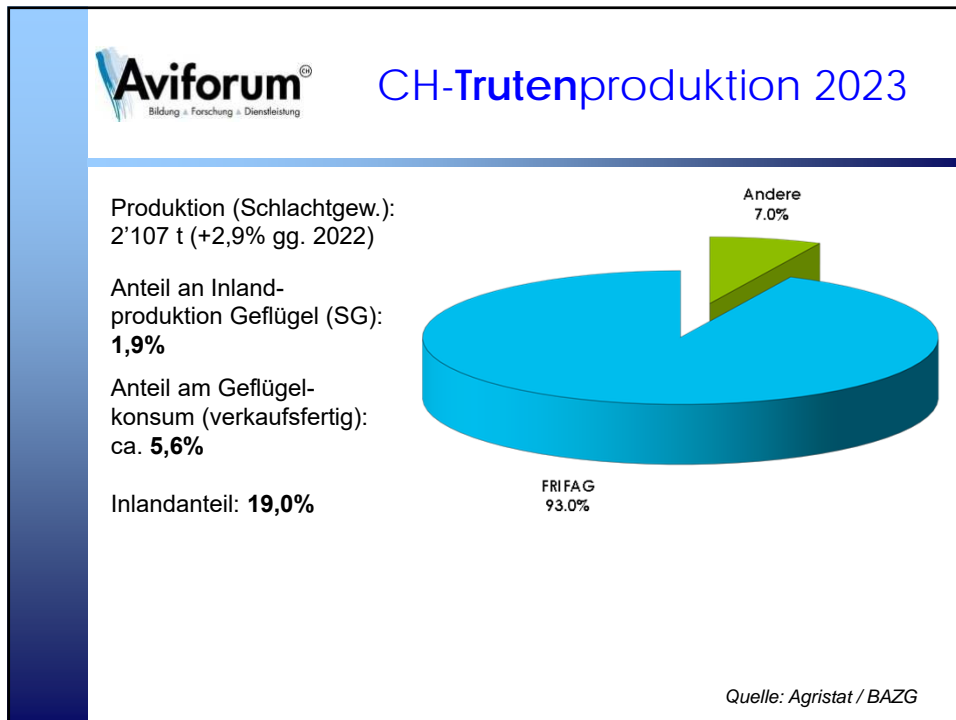
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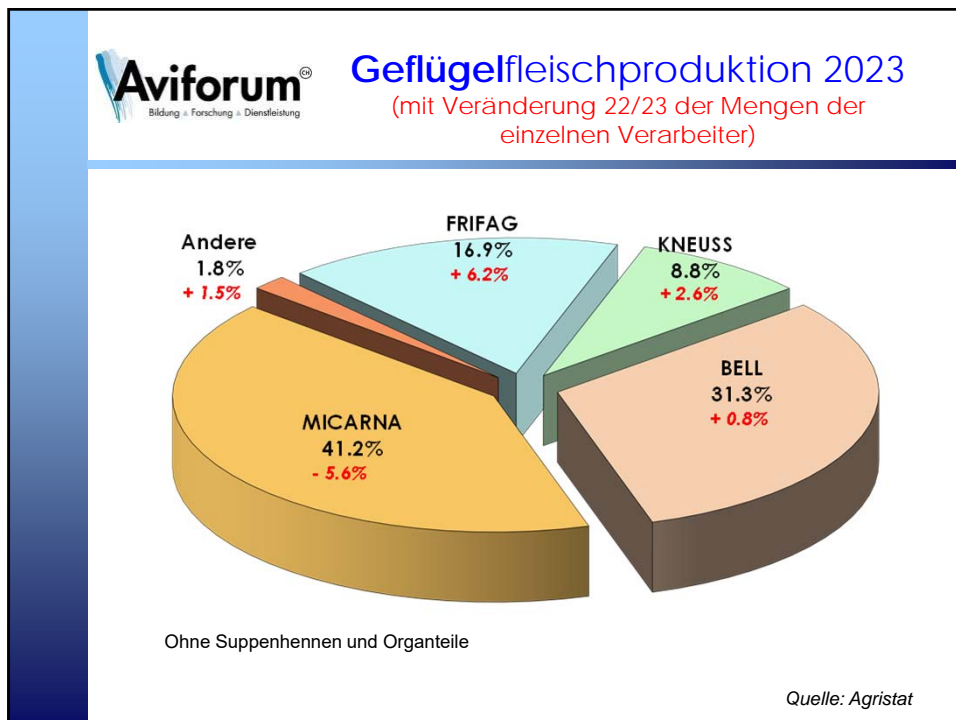
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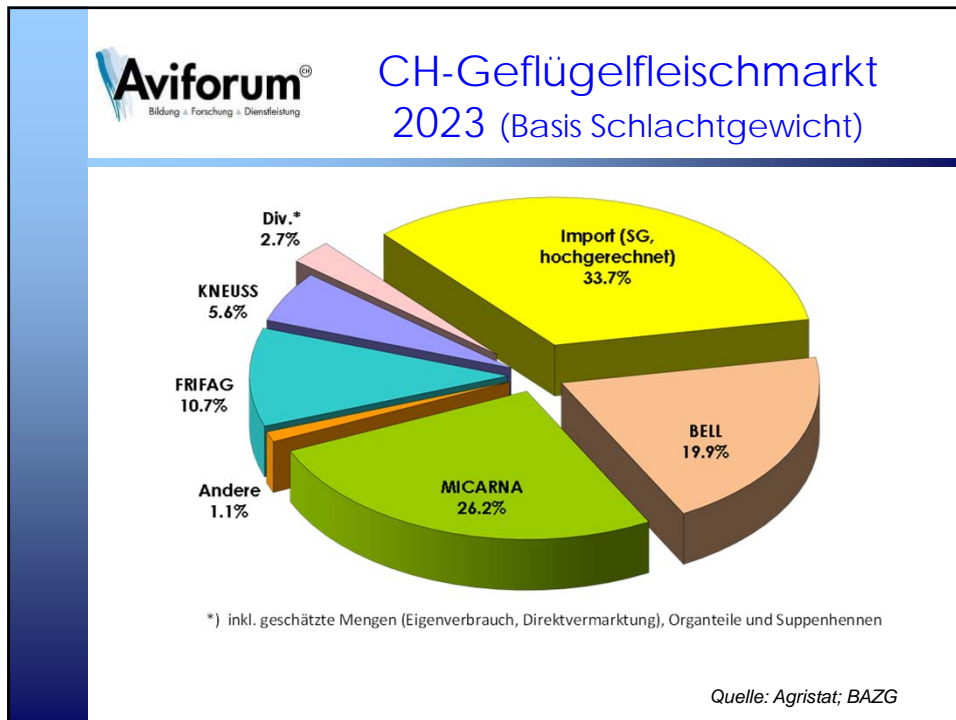
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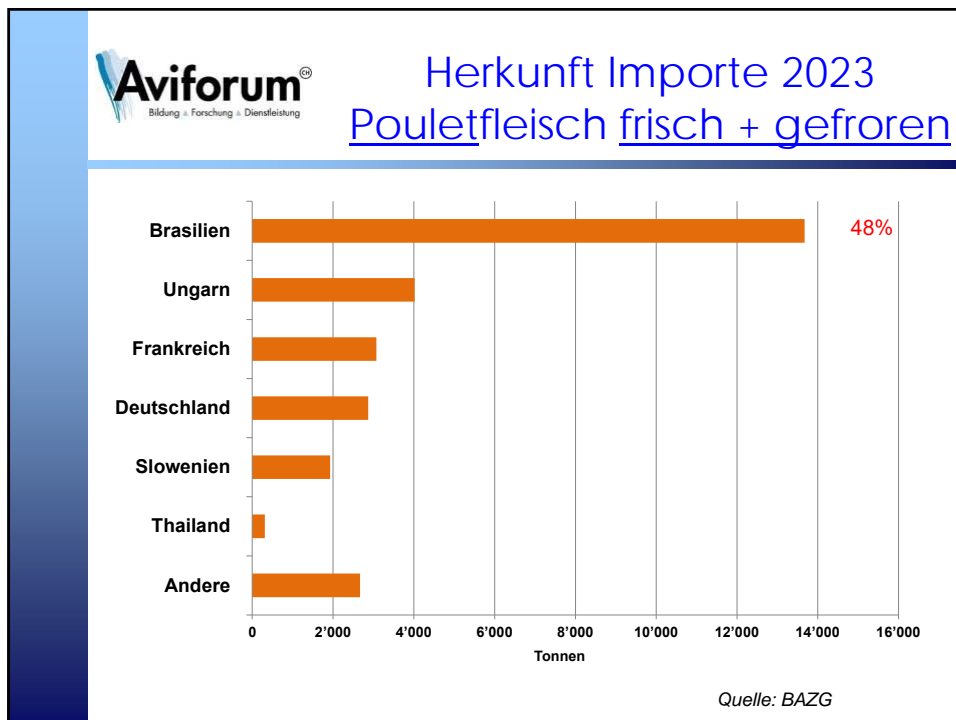
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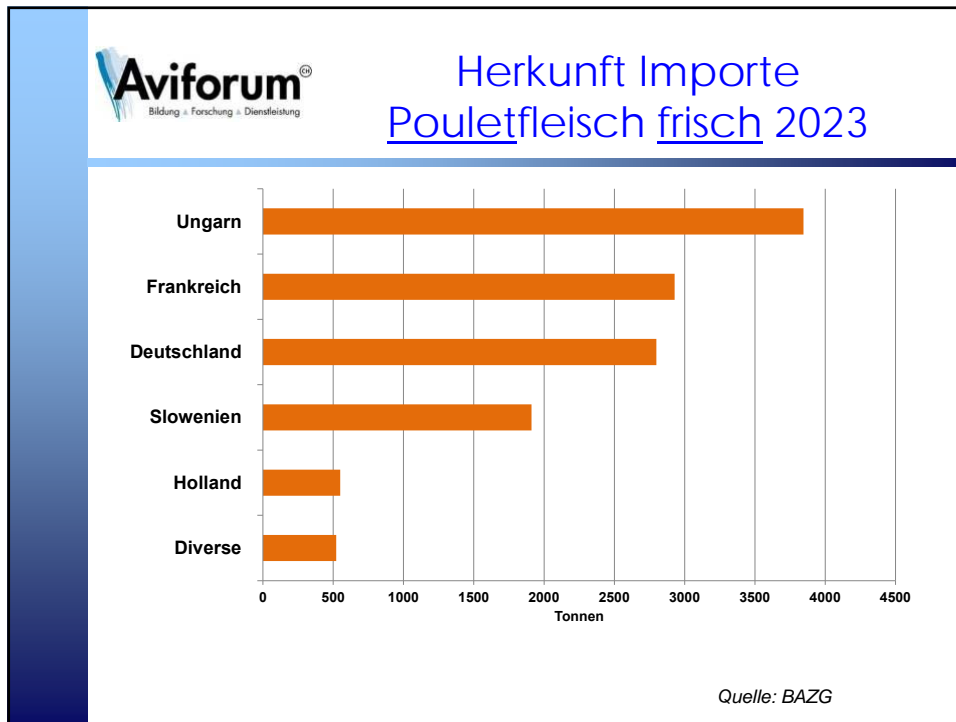
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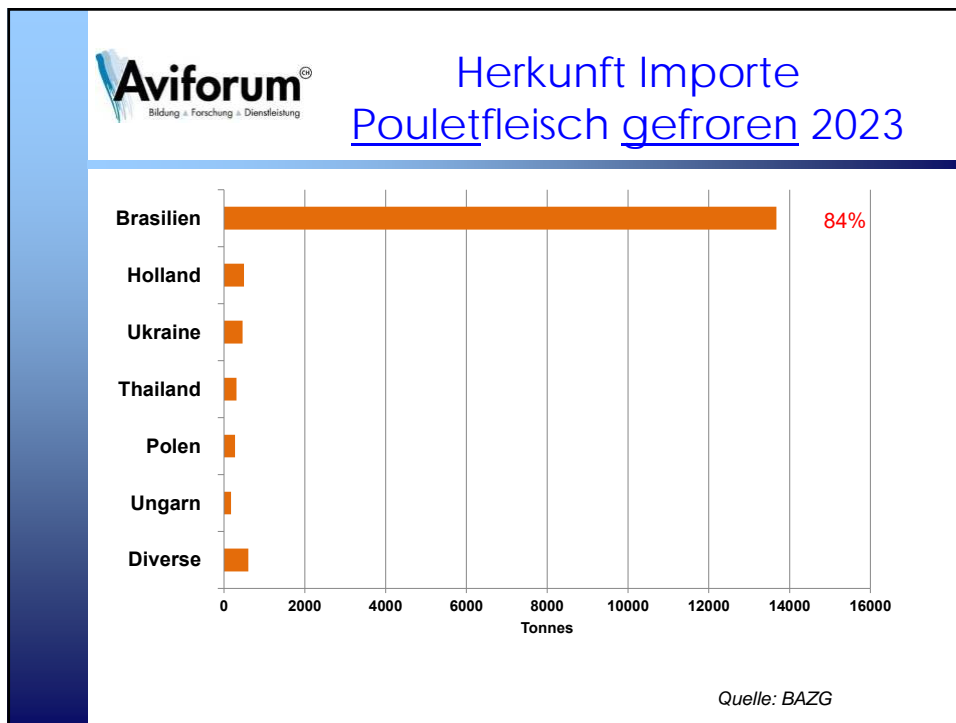
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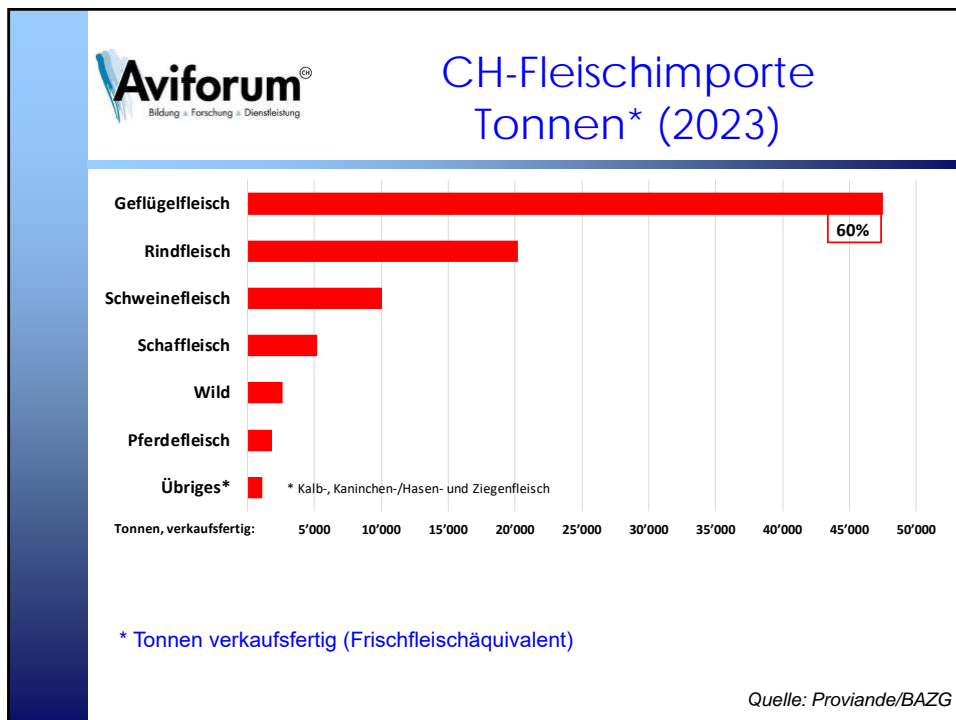
## Versteigerung Geflügelfleisch

### 2022 und 2023

	Menge (t)	Anz. Firmen	Min. Preis (CHF)	Ø Preis/kg (CHF)	Summe (CHF)
<b>2022</b>					
1. Quartal	12'500	81	2.17	2.20	27'500'000
2. Quartal	13'500	92	1.37	2.07	27'945'000
3. Quartal	11'000	68	2.14	2.20	24'200'000
4. Quartal	11'500	94	2.19	2.23	25'645'000
4. Q. Zusatz	1'800	37	1.86	2.27	4'086'000
<b>Total 2022</b>	<b>50'300</b>			<b>2.17</b>	<b>109'376'000</b>
<b>2023</b>					
1. Quartal	11'400	84	2.20	2.22	25'308'000
2. Quartal	12'000	84	2.21	2.24	26'880'000
2. Q. Zusatz	1'000	30	2.10	2.25	2'250'000
3. Quartal	11'500	82	2.19	2.22	25'530'000
4. Quartal	12'800	97	2.21	2.24	28'672'000
4. Q. Zusatz					
<b>Total 2023</b>	<b>48'700</b>			<b>2.23</b>	<b>108'640'000</b>

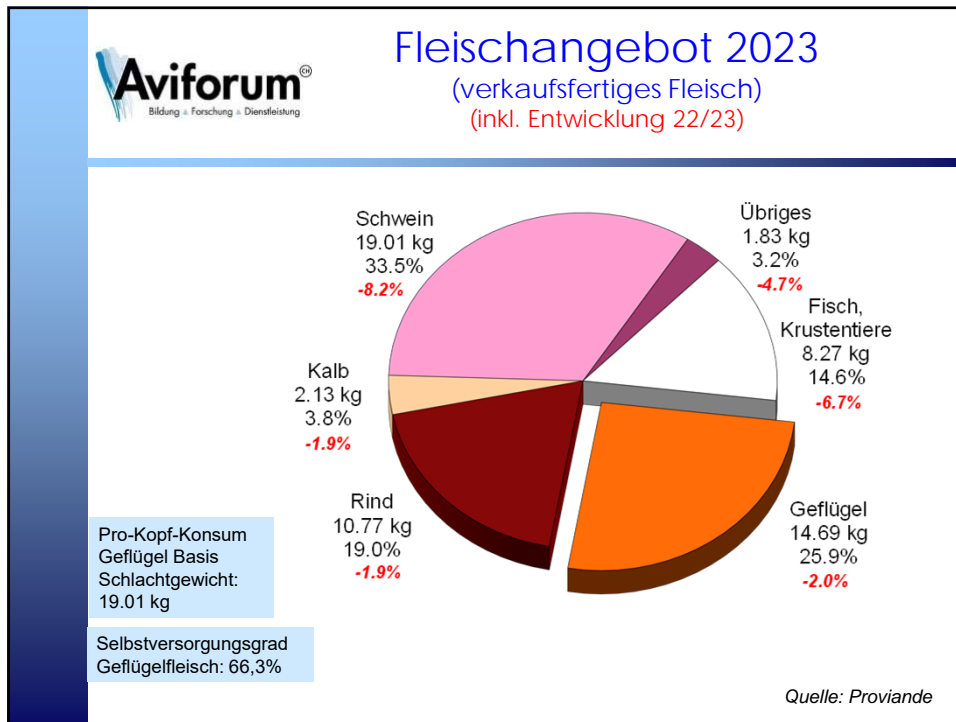
Quelle: BLW

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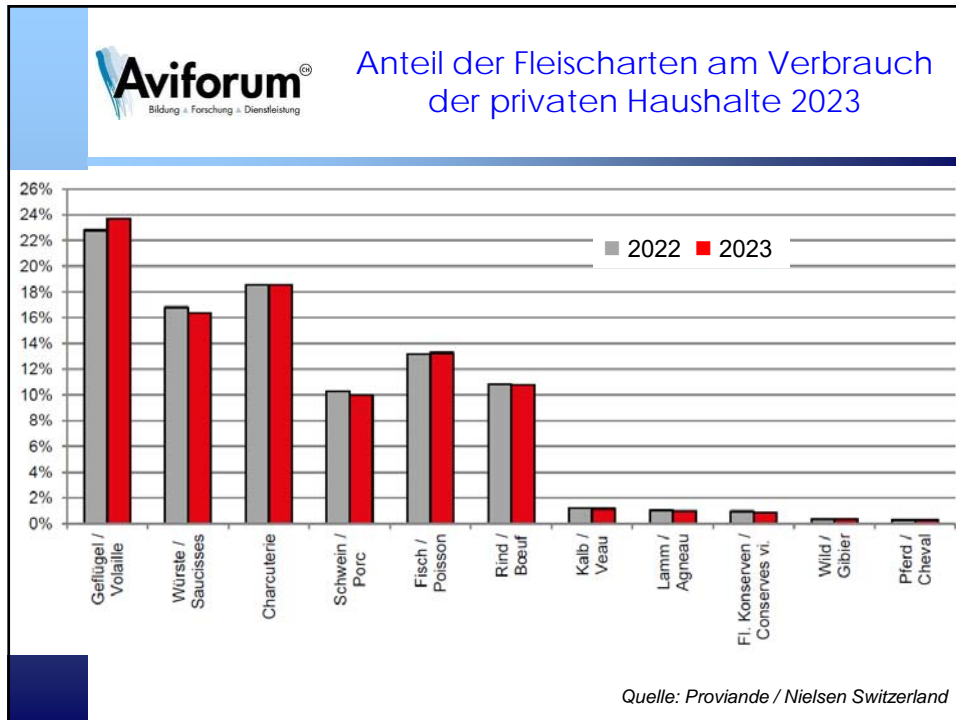


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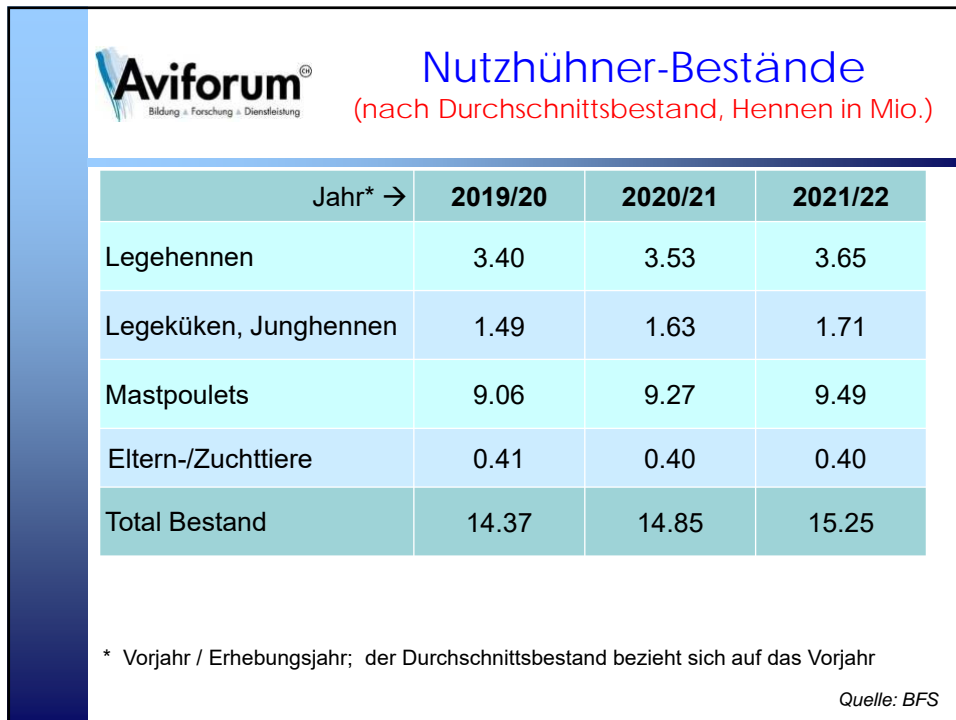




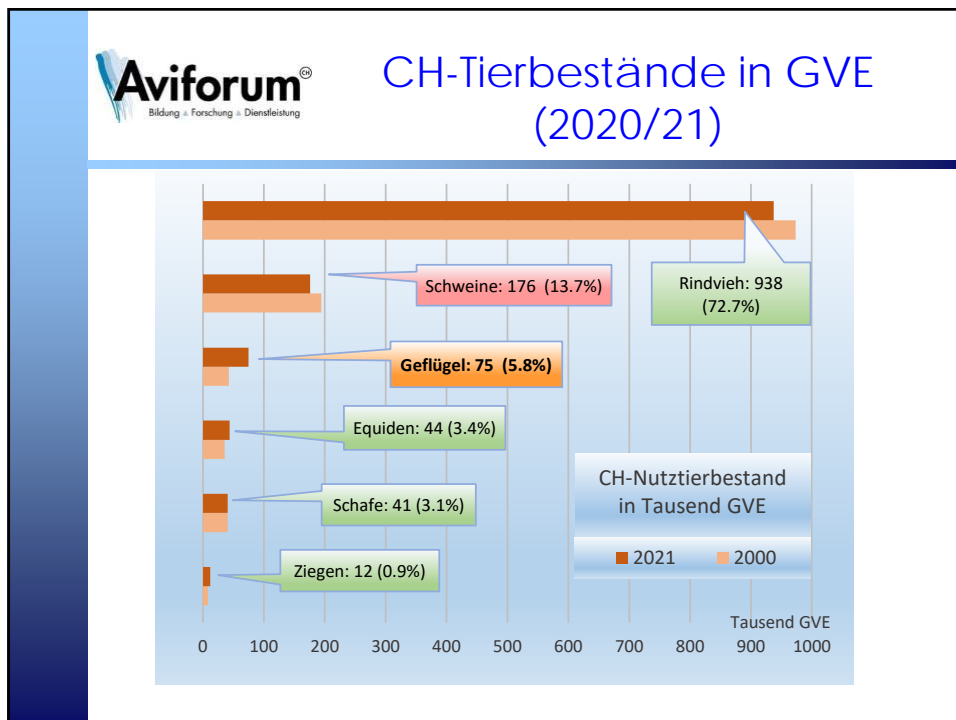
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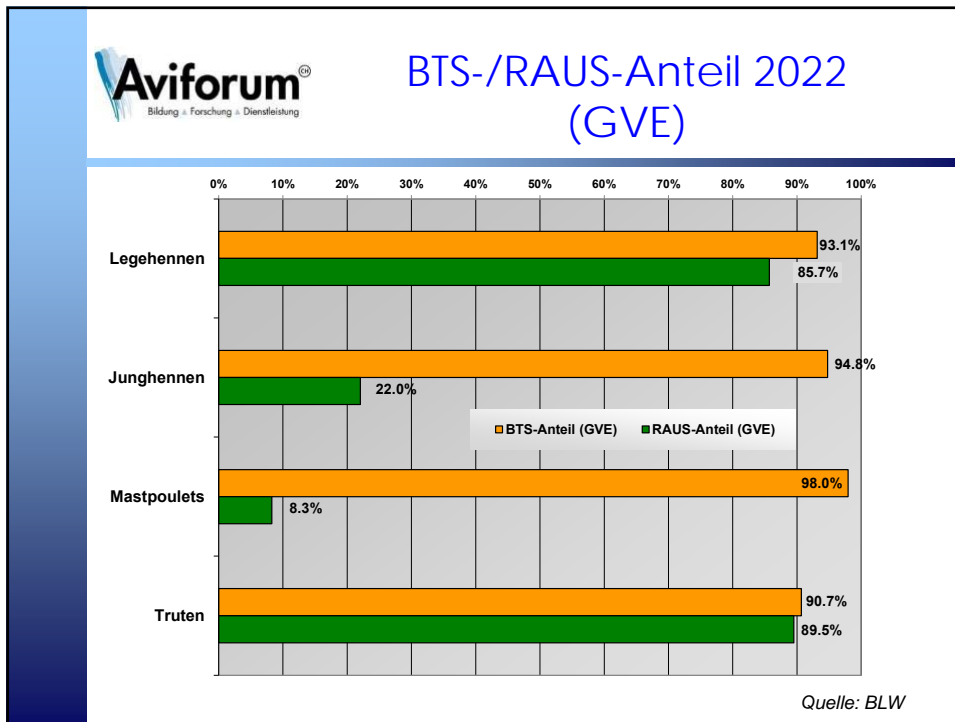
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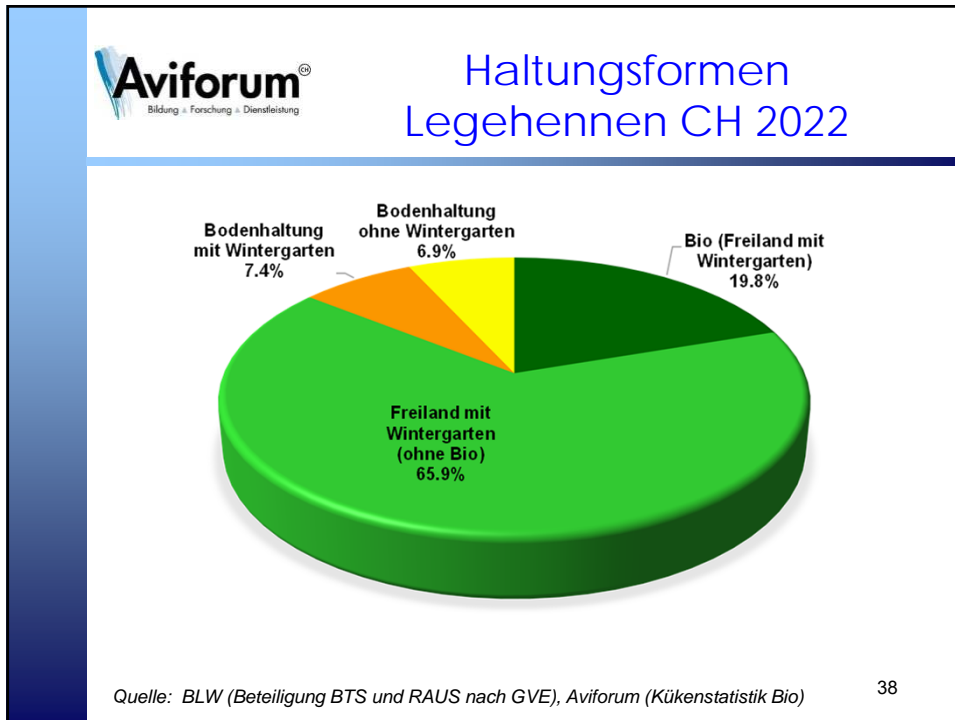
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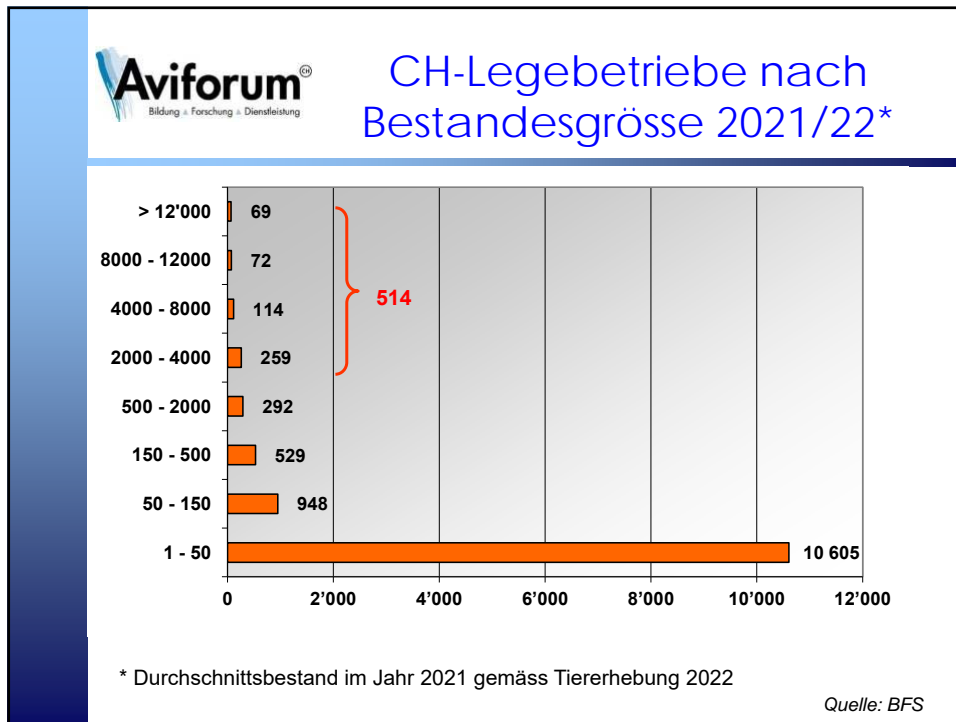
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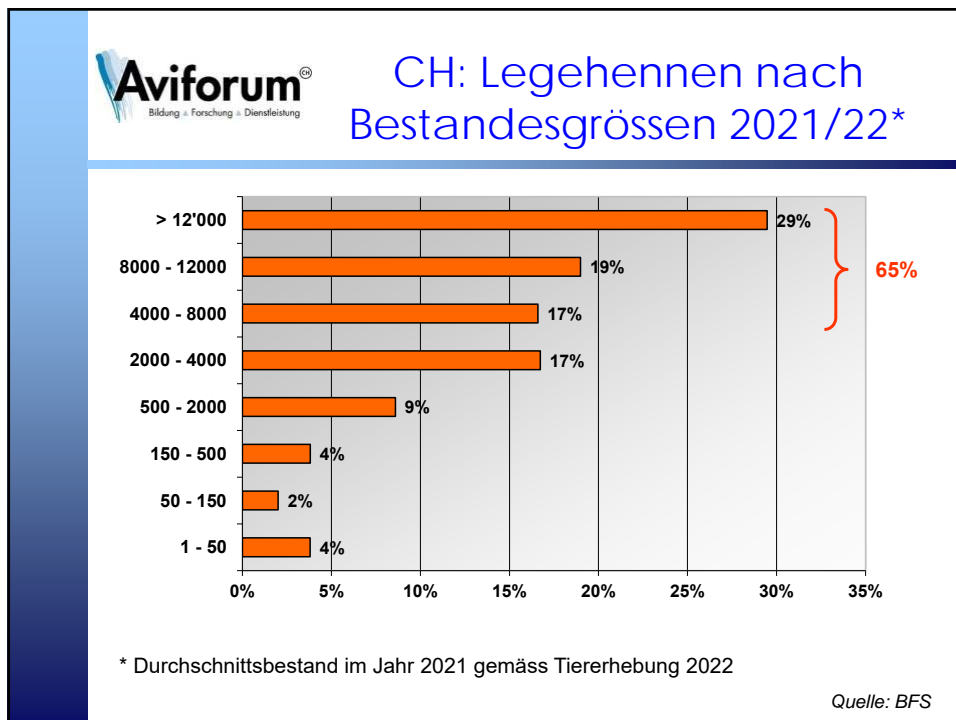
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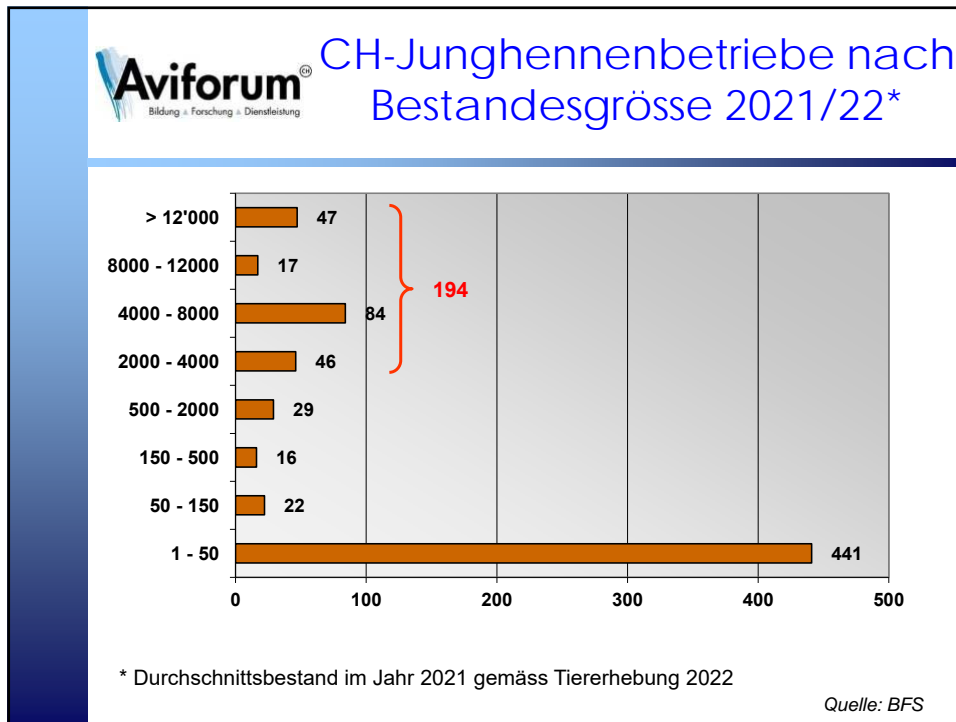
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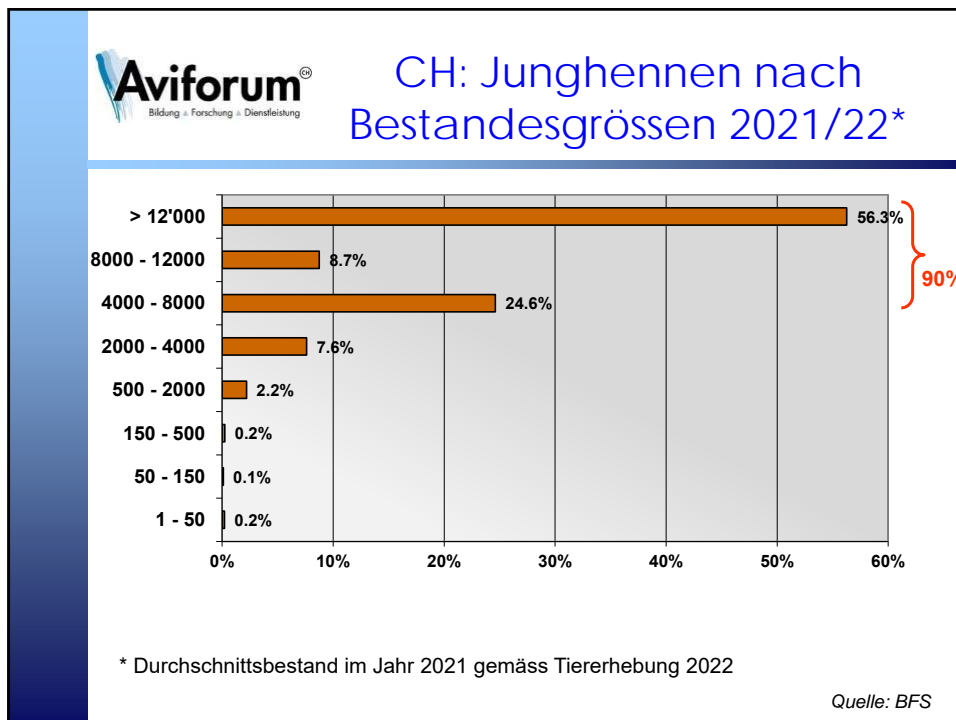
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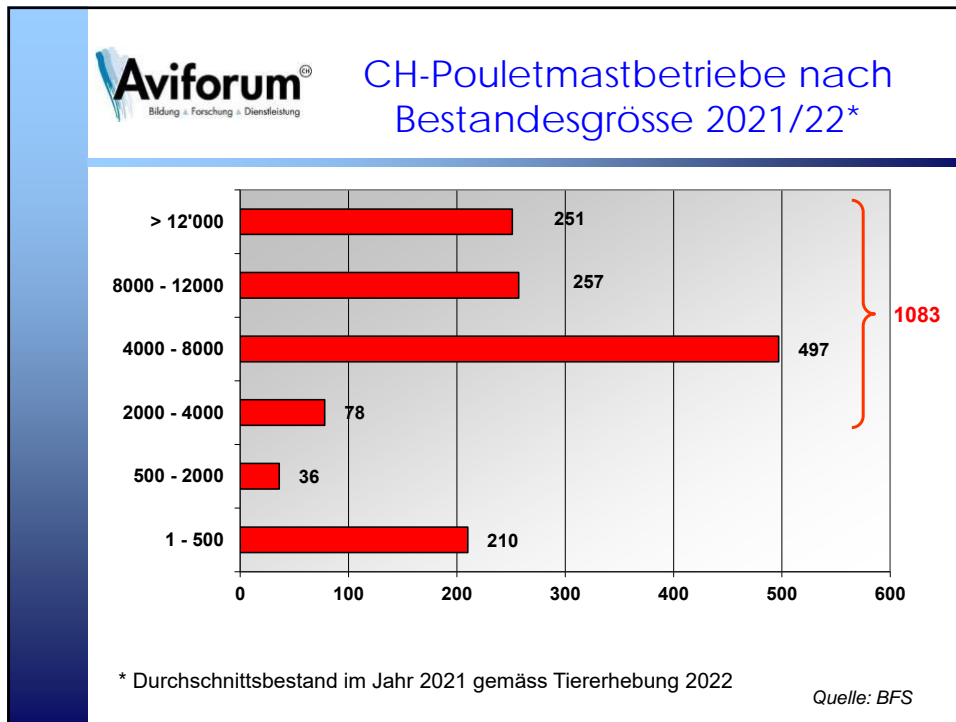
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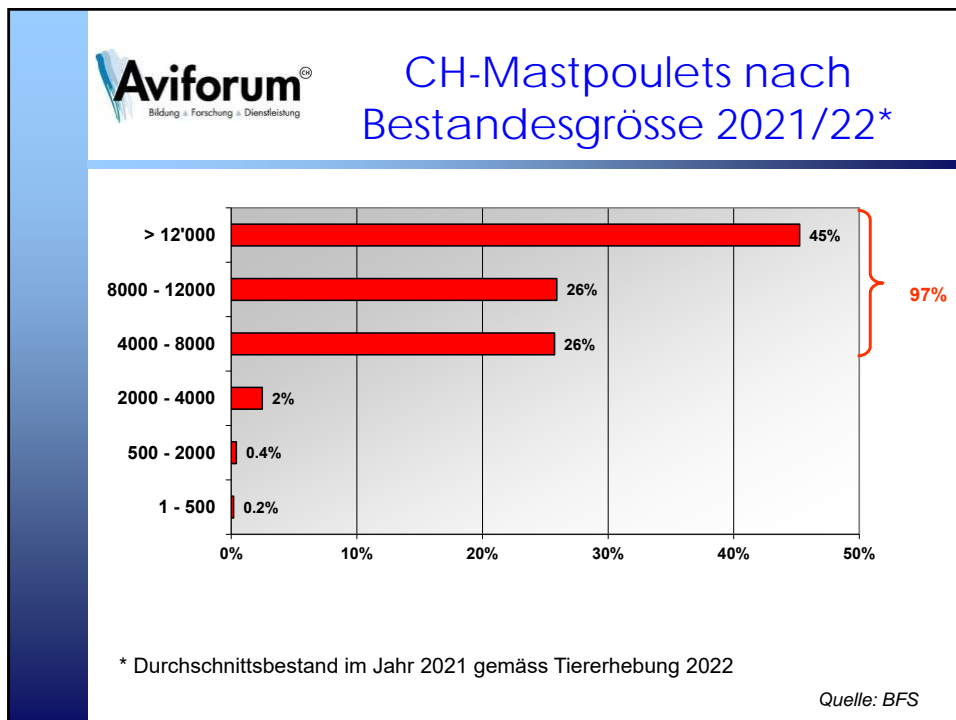
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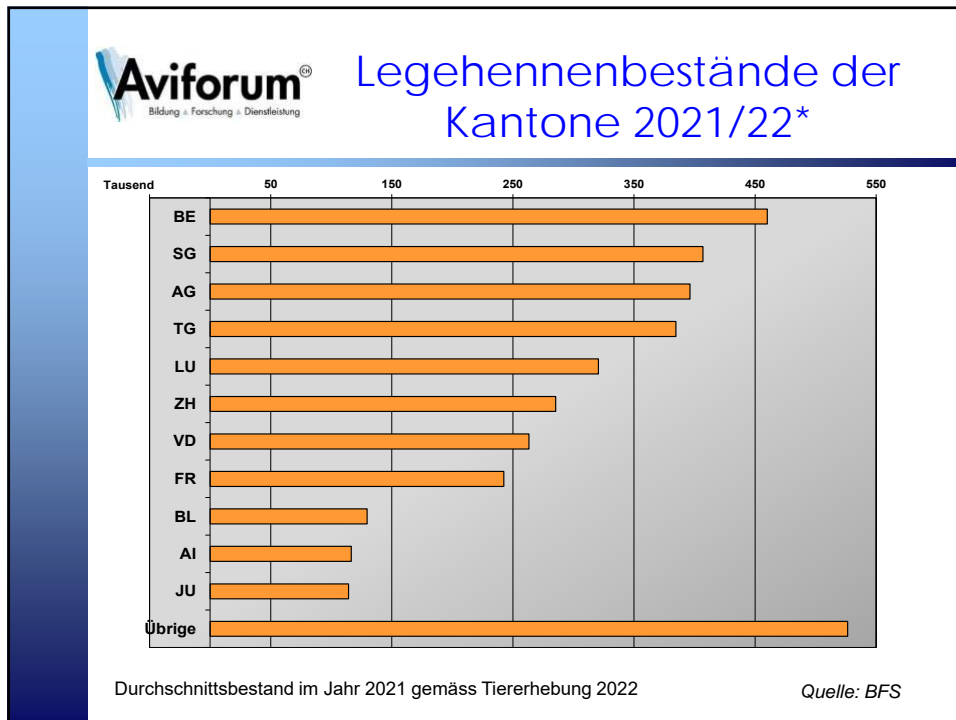
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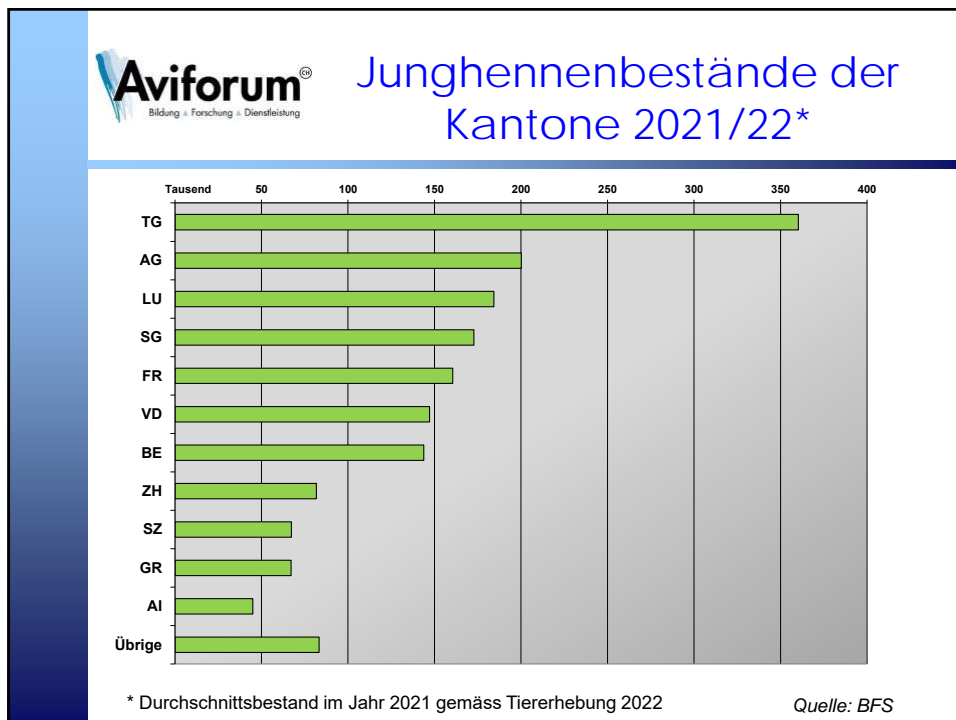
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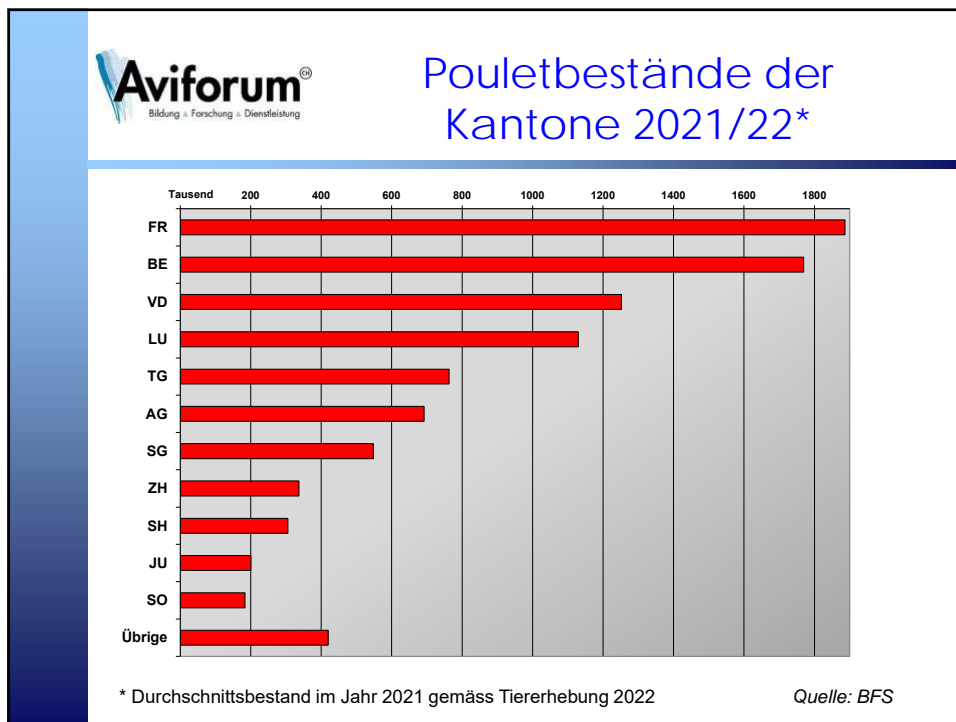
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